



versatile  
indigo



TENCEL™  
Denim

LENZING™ Lyocell Matte



Feels so right

# matte indigo

With matte TENCEL™ Lyocell fibers you do not need to shine to stand out!

TENCEL™ Lyocell fibers are known for their soft handfeel and their sheen, which has become a coveted property for its various applications. In the past, especially the denim industry gravitated towards TENCEL™ Lyocell fibers to achieve this desired optical effect of sheen.

Over time, our customers have increasingly asked for more matte denim applications with TENCEL™. Therefore, we listened to the market needs and developed matte TENCEL™ Lyocell. The result is fabrics made with TENCEL™ fibers that are as soft as ever, but with a more matte and thus cotton-like denim look.



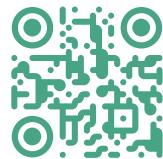
TENCEL™ Lyocell fibers are produced in a closed loop process which recovers 99.8% of the solvent which recovers in close-to-zero wastage. Incorporating minerals into the production process leads to the unique, matte finish of the fibers, and consequently the fabrics.

Matte TENCEL™ Lyocell fibers are certified according to Standard 100 by OEKO-TEX®, class 1.

## TENCEL™ Lyocell fibers are:

- made from wood, a natural raw material
- derived from controlled or certified wood sources
- identifiable via tracing technology
- naturally soft and smooth to the touch
- made with at least 50% less carbon emissions and water consumption than generic lyocell fibers\*

\*Results based on LCA standards (ISO 14040/44) and available via Higg MSI (Version 3.6)



find out more  
[www.tencel.com](http://www.tencel.com)

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